

R&R

Division Z COT₂

10th January 2009



Patrick Chang, ATM-B/AL

R&R?

Rest & Relax?

**Roles and
Responsibilities?
Revive & Resurrect?**

Recruitment & Retention

Division Z COT2

10th January 2009



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R&R

4Ps of Club Success

Place

Publicity

Program

People

R&R

Place

Convenient?

Conducive?

Costly?

Confusion?

R&R

Publicity

Reaching out?

Follow up?

Up to date?

Leverage?

R&R

Program

Educational?

Entertaining?

Exciting?

Enriching?

R&R

People

Helpful?

Knowledgeable?

Responsible?

Committed?

My parting words

**People don't care how
much you know,**

**They want to know
how much you care.**

**Please take care
of your people.**

Question?

